





A MESSAGE FROM THE MINISTERS

Interest sought in Queensland ecotourism trails opportunity

Queensland has one of the most diverse and beautiful environments in the world and people are prepared to travel vast distances to share and enjoy our natural assets.

The Queensland Government would like to partner with the private sector, local governments and Traditional Owners to proudly present and profile our national parks through unique and innovative ecotourism projects.

We want proposals from industry about how they could develop and operate accommodation, guided tours and other complementary offerings on three world class trails - Thorsborne Trail, Cooloola Great Walk and Whitsunday Island Trail.

Demonstrating involvement of local Aboriginal and Torres Strait Islander peoples and enhancing their ancient stories, while at the same time presenting our natural environment in a sustainable way will be paramount.

The Expression of Interest (EOI) process is the first stage of the process to engage private investors and tourism operators to develop appropriate, sustainable, highly successful, best practice, commercial tourism experiences.

Additionally, we would expect the EOIs to include appropriate infrastructure that broadens the range of exciting and unique experiences that Queensland tourism and our parks offer.

Our expectation is that national and international tourism operators will be excited by the opportunity to showcase and contribute to our treasured natural assets.

The Queensland Government will be your partner, and will provide base infrastructure to support private sector investment wherever appropriate. The Government will further de-risk projects through environmental and planning approvals, marketing and promotion and the development of ongoing relationships with, and involvement of Traditional Owner groups.

We will be looking for you to demonstrate your skills, experience and capacity to excite the world and a clear understanding of Queensland and its endless possibilities.

We look forward to our future private sector partners joining us in this new, safe, sustainable, job-generating tourism opportunities for our regions.



The Honourable Kate Jones MP
Minister for Innovation and Tourism Industry
Development and Minister for the
Commonwealth Games



The Honourable Leeanne Enoch MP
Minister for Environment and the Great
Barrier Reef, Minister for Science and
Minister for the Arts

Queens and has a strong and stable economy and is the third fastest growing state in Australia



Tourism is a \$25 billion industry in Queensland



\$50+ million domestic travellers visit Queensland national parks each year



7.9 million visits from international travellers each year



Tourism employs 217,000 Queenslanders / 9.1% of all people employed in the state Queensland is home to 5 of Australia's 19 World Heritage Areas



Tourism generates \$65 million a day in visitor expenditure across the state



Walking as an activity is increasing across Australia at an average growth of 14.7% per annum



Queensland has over 1,300 national parks, marine parks, state forests and other protected areas



Whitehaven Beach, Whitsunday Islands National Park | Tourism and Events Queensland

Government is offering ecotourism opportunities in Queensland's greatest locations

Market sounding has shown a high level of interest from tourism operators to work in partnership with Queensland Government and Traditional Owners to provide adventure and nature based tourism offerings in and around national parks.

The Government is putting three opportunites to the market - Thorsborne Trail, the Cooloola Great Walk and the Whitsunday Island Trail. To incentivise private sector proposals, the Government will de-risk opportunities by upgrading trails, gaining environmental approvals and facilitating involvement of Traditional Owners.

The recommended procurement approach is a competitive two-phase market process (Phase 1— Expression of Interest (EOI); Phase 2 — Request for Detailed Proposal (RFDP). This will enable the market to devise an adventure and nature based experience for the relevant market and deliver proposals that are sustainable and meet the state's ecotourism objectives.

Operational facilities including accommodation and supporting utilities will be provided by the proponents. The Queensland Government will provide base trail and accommodation pad infrastructure, and service access infrastructure to further de-risk the projects for proponents.

Indicative timeline

12 October 2018 EOI Document release

16 November 2018

Closing date to access EOI Document

30 November 2018
Submit EOI Proposal

1-7 December 2018

Proponent presentations

Q1 2019

Shortlisted Proponents notifie

Q2 2019
Applications for RED

Q3 2019
Closing date for RFDP response

Q4 2019

Binding documentation proces.



Brand new track will connect the world renowned Whitehaven Beacl rated as Australia's #1 beach and as the fifth best in the world.

Located in the heart of the Great Barrier Reef World Heritage Area.

Perfect location, making weather all year round enjoyable and

omfortable for outdoor activities.

Cooloola Great Walk, Great Sandy National Park

102km walking track.

Trail passes 500,000-year-old Cooloola Sandmass. Ideally located within striking distance of international airports. Boasts prized climate conditions.

Located near the highly established, national and international known town, Noosa.



TCWProcurement@ditid.qld.gov.au 1800 957 852 (Mon-Fri, 9am-5pm AEST) www.ditid.qld.gov.au/tourism/special-projects





