

**Division 2**  
**Cr Jeff Baines**  
**Portfolio- Governance, Environment and Finance**



I've been proud to call the Cassowary Coast my home for over twenty years. I am married to the love of my life, and have two beautiful, strong and independent daughters, who I am very proud of. My children are fifth generation Cassowarians and my wife's great grandfather was a Johnstone Shire Councillor in the late 1920's and early 1930's.

I am a chef by trade and in 2003, my wife and I established JaGaD's Epicurean Emporium. In my younger days we travelled Australia extensively, including a stint at Lightning Ridge mining for opal and came back to Innisfail to settle and raise our children.

I originate from Sydney and my father was a professional soldier who served with the Australian SAS, so I also spent some time in Perth, WA. My father, Sgt George (Chicka) Baines was killed in Vietnam in February 1968, and I have developed a lifelong affinity with the RSL to honor of his service to our country.

I ran for Council to be 'part of the solution', a very wise individual told me once that you can't do anything standing outside and yelling in, you need to stand in the middle and be a part of it, so here I am. My motivation is to get our region recognised as the most beautiful and vibrant place to live in the world, I really do 'Love the place I Live'.

Aside from working to address the day to day issues raised by residents, I will also focus on the profile of our region to encourage the sustainable development of our region improving the liveability of our home while respecting its unique natural beauty.

In my free time, I am heavily involved in our community. Some of my involvements include Innisfail Freemasons, RSL, Chamber of Commerce, President of the inaugural Feast of the Senses committee, Johnstone River Catchment Management Association and many other NRM groups.